

## TDX Global Benefits

TDX Global® is an end-to-end e-Learning content solutions provider. Utilizing best-in-class software tools and the Express Content Development™ (ECD) process TDX Global delivers cost-effective, interactive course development services.

TDX Global ECD services offer many unique advantages, including:

**Improved Learning Outcomes** - With the TDX Global ECD process all course content and interactions are designed to support learning objectives. Our courses maintain a high degree of interactivity and are designed to maintain learner engagement and retention of the material and concepts.

**Shorter Development Cycles and Lower Development Costs** - The traditional custom content development model has been characterized by long development cycles, high prices and proprietary systems. Thanks to the advances in development software and the ECD process we've dramatically reduced the cost of developing interactive e-Learning courses.

**Reduced Cost of Ownership** – Everything in business changes fast – including the material in training courses. Most of our competitors are reluctant to permit their customers to make any course updates – instead you have to rehire them to make even minor modifications. We disagree with this closed-model, proprietary approach; we strongly believe in our clients' right to update and modify courses. That's why we use standard development software and provide clients the tools, training and materials to edit and update all TDX Global e-Learning courses.

**Reduced Integration and Interoperability Costs** – The ECD process is designed to deliver standards-compliant courseware that work in a wide variety of technical environments. We take the time to learn about our clients' technical infrastructure before we develop – rather than trying to integrate e-Learning courses after the fact. Our courses are 100% web-based and never use proprietary course plug-ins or players.

**ECD Verification Program** – At TDX Global we are confident that once you see the ECD process in action and the high quality of our e-Learning courses you'll be convinced. We're also well aware that many organizations are reluctant to invest resources with new technology providers. That's why we offer the "ECD Verification" program. With ECD Verification simply provide us existing training assets (PowerPoints™, Word™ documents, instructor notes, workbooks, etc.) and we will convert the materials to a custom e-Learning course for your team to review – at no obligation to your organization.

**Enterprise Product Offerings** – In addition to our development services, we offer content hosting at one of our Tier One data centers and enterprise Learning Management System solutions. We also offer a wide variety of off-the-shelf e-Learning courses from the industries leading developers.

If your organization is ready to experience custom e-Learning courses without the high costs and long development cycles, contact a TDX Global Account Representative today to discuss Express Content Development.